

## NEWS

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### **TASCO<sup>®</sup> ADDS NINE NEW MODELS TO ESSENTIALS BINOCULAR LINE**

**Overland Park, KS** — Nine new models — three compact porro prisms, three mid-size roof prisms and three full-size porro prisms — have been added to the Tasco<sup>®</sup> Essentials line of binoculars for 2006. The Essentials line of binoculars offers value and performance, and they are great for sporting events and general use outdoors.



The Essentials line features attractive styling with rubber armoring, fold-down eyecups and fully coated lenses. The new compact porro prism models are slim enough to fit in a pocket, purse or suitcase. They are available in 8x25mm, 10x25mm and 8-24x25mm models. They all feature Bk-7 prisms for high contrast and clarity.

The three new full-size porro prism models include a 16x50mm and 8-20x50mm and 10-30x50mm zooms. The 16x50 model offers the Zip Focus feature that lets the user cover the entire focus range with less than half a turn of the focusing knob. This is particularly useful for following fast moving sports and racing events.

— More —

The new mid-size roof prism models include 10x32mm, 12x32mm and 16x32mm binoculars.

These models offer higher power, and provide increased brightness due to their larger objective lens diameters, compared to typical compact binoculars.

These new Essentials binoculars will be available in 2006 at Tasco dealers nationwide. All models are covered by a Lifetime Limited Warranty. For more information on Tasco products visit the Web site at [www.tasco.com](http://www.tasco.com).

Specifications:

<b>Model</b>	<b>Magnification x Obj. lens (mm)</b>	<b>Focus System</b>	<b>Prism System</b>	<b>Field of View @1000 yds.</b>	<b>Exit Pupil (mm)</b>	<b>Wt. (oz)</b>	<b>Suggested Retail</b>
ES825	8x25	Center	Porro	336 ft.	3.1	9.3	\$29.95
ES1025	10x25	Center	Porro	300 ft.	2.5	9.2	\$33.95
ES82425	8-24x25	Center	Porro	212 ft.@8x	3.1	10.3	\$49.95
2016BRZ	16x50	Zip	Porro	183 ft.	3.1	27.5	\$49.95
ES82050	8-20x50	Center	Porro	198 ft.@8x	6.2	30.7	\$77.95
ES103050	10-30x50	Center	Porro	192 ft. @ 10x	5.0	29.9	\$85.95
ES1032	10x32	Center	Roof	260 ft.	3.2	12.4	\$27.95
ES1232	12x32	Center	Roof	240 ft.	2.6	12.4	\$31.95
ES1632	16x32	Center	Roof	185 ft.	2.0	12.4	\$35.95

*Bushnell Outdoor Products is a global manufacturer and marketer of branded consumer products based in Overland Park, Kansas. Bushnell Outdoor Products sells its products worldwide under the Bushnell<sup>®</sup>, Browning Sports Optics<sup>®</sup>, Tasco<sup>®</sup>, Serengeti<sup>®</sup>, Bollé<sup>®</sup>, Michaels<sup>®</sup>, Uncle Mike's<sup>®</sup>, Uncle Mike's Law Enforcement<sup>®</sup>, Stoney Point<sup>®</sup>, Hoppe's<sup>®</sup>, Blackwater Gear<sup>®</sup> and Butler Creek<sup>®</sup> brand names. For information about any of these brands or products, please contact Bushnell Public Relations at (913) 752-6105.*